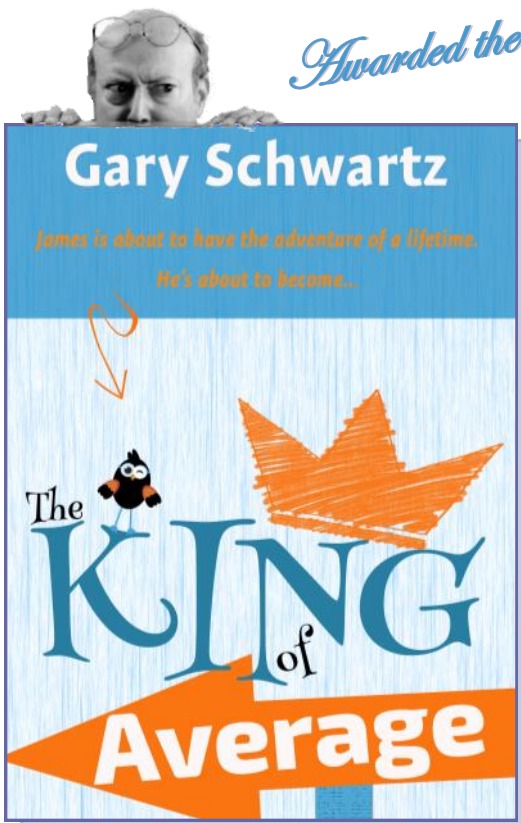


# Not your average children's book



MIDDLE GRADE / YA CHAPTER BOOK  
ISBN: 978-0-9975860-7-7  
228 pages, \$15.95      Publication: June 1, 2016  
Distribution: IngramSpark      Rights Sold: None

*Awarded the*



**THE KIRKUS STAR** Given to books of exceptional merit

**A skilled and witty tale about a boy who would be king that should appeal to children and adults.**

The book delivers an important lesson—be your own hero. With this debut, the author should soon be a hero to readers everywhere. — Kirkus Reviews

★★★★★ **Roald Dahl Meets the Wizard of Oz**

★★★★★ **Middle grade reading doesn't get any better than this.**

The King of Average will make you smile and bring you to tears as one lonely and sad little boy searches for somewhere to fit in, where he is wanted and loved.

Beautifully written, in a style perfect to ensure a young reader is hooked on books, the value in the lessons and understandings taught is priceless.

If after reading this, one child learns to feel better about him or her self, then Gary Schwartz deserves the title Real Hero!

**The Tome Tender (top 500 Amazon Reviewer)**

★★★★★ **If You Loved the Phantom Toll Booth...**

I think this should be required reading in every class, in every school. I will definitely recommend this book to my fellow teachers and readers, and parents.

## Self-Helpful Entertainment

The King of Average combines the wit and wordplay found in The Phantom Tollbooth with the tale of James, an average boy, traveling his emotional landscape in the Realm of Possibility.

There he befriends a talking scapegoat named Mayor Culpa, and a professional optimist along with an equally professional pessimist called Kiljoy, and goes on a wild and hilarious journey to reclaim his self-esteem.

★★★★★ "THE KING OF AVERAGE is a unique fantasy with a powerfully encouraging message for youth."

**★IndieReader**

"This delightful, pun-filled allegory tells the story of a neglected boy who is convinced that he has no worth. ...the book is fast-moving and funny, with a touch of sadness. It will appeal to adults as much as YA readers, reminding all that average is not easy since everyone is special in his or her own way."

**booklife**  
PRIZE IN FICTION

# About the Author



Gary Schwartz

Gary Schwartz started his career at age 13 as a mime in Schenectady, New York. He moved to Los Angeles where he studied acting, found his voice and ended up with a significant role in the cult-classic science fantasy film, **Quest for Fire** (1980) and then on TV in the children's show **Zoobilee Zoo** (1985). He's also lent his voice to hundreds of film and TV projects, including **Star Trek**, **Batman Returns**, **The Nightmare Before Christmas** and is currently the voice of several popular video game characters in **Team Fortress 2**, **Left 4 Dead 2**, **Dota 2**, **Borderland**, and **Star Wars: The Old Republic**.

He's entertained thousands of kids as part of the comedy team **Schwartz & Chung** with his partner Caleb Chung (inventor of the FURBY) and has merged his experience with the style and wit of his favorite authors growing up — Norton Juster (*The Phantom Tollbooth*) Roald Dahl (*James and the Giant Peach*) and L. Frank Baum (*The Wizard of Oz*) to write his debut novel

## THE KING OF AVERAGE

Published by Bunny Moon Enterprises, LLC

Gary Schwartz has been many things —  
Mime, Actor, Director, Voice-Over Artist, Improv Coach and now, Writer!



**"Gary Schwartz's *The King of Average* is engaging, imaginative, entertaining and funny while also exploring real emotional depths. It is like reading a lost work of L. Frank Baum."**

**-- Brian McDonald author of *Invisible Ink* and *The Golden Theme***

PRESS CONTACT: Aurora Publicity  
Pam Labbe  
pam.labbe@aurorapublicity.com

Rights contact: Gary Schwartz  
Phone: 425-831-5667  
E-mail: gary@gary-schwartz.com  
Website: www.gary-schwartz.com

